

**Press office  
Fiera Milano**

Rosy Mazzanti  
rosy.mazzanti@fieramilano.it

Mariagrazia Scoppio  
+39 024997.6214  
Mariagrazia.scoppio@fieramilano.it

**Fiera Milano S.p.A.**  
+39 02.4997.7134  
info@fieramilano.it  
fieramilano.it

**Ufficio stampa / Press office**

**TRANSPOTEC LOGITEC 2024:  
INNOVATION FOR TRANSPORT AND LOGISTICS ON SHOW AT FIERA  
MILANO**

- *Transpotec Logitec opens: four pavilions and an outdoor area dedicated to test drives bring together all the innovation in terms of vehicles and solutions to support the growth of the sector*
- *Third party logistics: a market that continues to grow (+5.5% in 2023) and is increasingly strategic for the development of the country system*
- *Vertical focus on Aftermarket, Logistics and Last Mile. Initiatives aimed at young people who represent the future of the sector*
- *A calendar of meetings, conferences and workshops for professional updating and to encourage networking and constructive dialogue with institutions*

*Milan, 8 May 2024 - Transpotec Logitec 2024*, Italy's leading event for road transport and logistics **opens today at Fiera Milano**, where it will be held **until 11 May**. In a scenario where more than **80% of goods are transported by road** (Eurostat data), and **in Italy alone, CO2 emissions from freight transport are equivalent to 30% of total road transport emissions** (Politecnico di Milano data) the four-day event will show all the innovation, already available, necessary to support a sector that is accelerating on energy transition, digitalisation and the search for new resources and professionalism.

**Four pavilions** - one more than the previous edition - and the **large outdoor area in Largo Nazioni** will host the best of innovation in vehicles and services, a complete picture of the opportunities with a view to reducing emissions, management costs and increasing efficiency and safety.

The market shows off all its components: heavy and light vehicles, including previews and alternative engines; trailers and semi-trailers in different configurations, from vans to tanks, from tippers to those for temperature-controlled transport; transporter services: insurance, fuel cards, toll payment systems and telematic systems for fleet management; new technologies that enter trucks to facilitate the work of drivers and in companies for more structured and efficient process management. And new fuels, the latest frontiers of clean energy such as hydrogen, compressed natural gas and other possible alternatives intended to replace fuels of fossil origin.

It is a proposal that appeals to the market, as demonstrated by presence of **all the eight major heavy vehicle manufacturers** in Europe - **DAF Industrial Vehicles, Daimler Truck Italia, Ford Trucks Italia, Italscania, IVECO, MAN Truck & Bus Italia, Renault Trucks Italia, Volvo Trucks Italia** who will be bringing to the show previews, new engines and services.

**Press office  
Fiera Milano**

Rosy Mazzanti  
rosy.mazzanti@fieramilano.it

Mariagrazia Scoppio  
+39 024997.6214  
Mariagrazia.scoppio@fieramilano.it

**Fiera Milano S.p.A.**  
+39 02.4997.7134  
info@fieramilano.it  
fieramilano.it

## **THE MARKET**

According to the latest data from the "Gino Marchet" Contract Logistics Observatory of the Polytechnic of Milan, **third-party logistics** in Italy continues to grow: after reaching approximately 100 billion euros in 2021 (+16.8%) and 106 billion in 2022 (+6.4%), in 2023 the turnover reached **112 billion euros (+5.5%)**. Overall, the logistics sector **employs 1.16 million people** in Italy and generates a value equal to **5.41% of GDP** (source: Randstad Research). These data confirm the sector as strategic for the growth of the country system.

Also of interest is the **heavy truck market**, which in Italy grew by +11.4% year-on-year in 2023, totalling 28,623 registrations. **Commercial vehicles** also did well, with 195,618 licence plates, marking a growth of 22.5% compared to 2022 and, when compared to 2021, growth of 6.7%. The year was not as good for **towed vehicles** (trailers and semi-trailers), which registered 15,533 vehicles in 2023, equal to -7.9% of registrations, although, in comparison with 2021, the registration of new vehicles was +2.7%. (Source: Focus Italia commercial and industrial vehicles market, Anfia, 2023).

There was **also a growing trend in Europe** with +16.3% (or 412,000 new registrations) for heavy goods vehicles and +15.6% (1,872,000 units) for light commercial vehicles (source: Anfia Studies and Statistics Area, covering the EU-EFTA-UK 2023 market).

## **VERTICAL FOCAL POINTS**

Confirmed for the fourth time at Transpotec Logitec is **Aftermarket Village**, organised by Parts Truck magazine from the DBInformation publishing group. The village will host a collective of more than 40 Italian and foreign companies, entirely dedicated to the aftermarket realities for commercial and industrial vehicles. In addition to the exhibition part, there is a central square to facilitate networking between professionals.

Together with its third edition, the **Logistic Village**, organised by FIAP (Italian Federation of Professional Hauliers), will provide a meeting and sharing platform where professional road haulage and logistics firms, customers and institutions at national and European levels can meet to stay up to date on and expand their understanding of the political, economic, regulatory, and technological factors shaping their relationships and work in the near to mid-term. Six topics will be covered during the four-day event: economy in motion, the **challenges and the opportunities for the companies of transport and logistics**; Horizon 2030 - **the next Europe between politics, economy, environmental commitments and social challenges**; Innovate the collaboration between Enterprises, **the evolution in the relationships between clients and suppliers**; energy revolution - **how to deal with the transition from dependence on fossil fuels to fuels and energy carriers of the future**; Entrepreneurs of the future among

**Press office  
Fiera Milano**

Rosy Mazzanti  
rosy.mazzanti@fieramilano.it

Mariagrazia Scoppio  
+39 02.4997.6214  
Mariagrazia.scoppio@fieramilano.it

**Fiera Milano S.p.A.**  
+39 02.4997.7134  
info@fieramilano.it  
fieramilano.it

emerging technologies, digitalization and A.I., **new market dynamics and sustainability objectives**; moving Italy in the world together - **Politics meets Companies**.

Finally, the Logistic Village will also dedicate a space to the **training of young people** to present them with the opportunities that the sector offers and introduce them to the new logistics professions.

This is an important networking opportunity between companies in the sector and customers: company managers will be able to listen to and hold discussions with experts and institutions, with the common goal of focusing on issues that will influence their relationships and work in the coming years. It is a tool to initiate a constructive dialogue, in preparation for the development of processes and tools that allow future challenges to be tackled competently and professionally.

When talking about logistics, one cannot overlook urban logistics, i.e. the final stage of delivery, which, in the age of e-commerce, represents a new and additional challenge. Transpotec Logitec will host for the first time the **Last Mile-Microvan & cargo bike area**, a special focus on the last mile and a reflection on projects that are already proposing new solutions for freight transport in urban areas, such as the use of cargo bikes or microvans, to transform city logistics and reduce their environmental impact. This theme will be realised at the event not only through the offerings of suppliers, but also with a **test drive area** where visitors will be able to experience innovative solutions and proposals at first hand.

### **OUTDOOR AREAS**

Outdoors, the vast spaces on Largo Nazioni will be transformed for four days into **test drive** tracks. Thanks to the cooperation with the tv show Next to the Trucker, visitors, accompanied by experienced and certified instructors, will be able to try out heavy and light commercial vehicles first-hand, testing the newest vehicles and different engines. A different way to drive innovation.

With a view to sustainability, Transpotec Logitec could not fail to include the **Second Hand Square**, organised by qamion.com in cooperation with Next to the Truckers: an area of over 1,000 square metres between Halls 18 and 22 will host second-hand vehicles, selected by the best Italian dealers according to strict standards of reliability and safety. This is an opportunity to evaluate several alternatives in a single setting and initiate purchase negotiations.

### **COMPARING NOTES TO BUILD THE FUTURE**

Not just a moment in which to do business: Transpotec Logitec confirms its identity as a **platform for meetings, discussion and training**, offering important opportunities to explore the most interesting topics for all professionals. Kicking off the packed **calendar of events** will be the inaugural joint Transpotec Logitec-NME Next Mobility Exhibition which, thanks to the contribution of the main players in these two sectors, will offer a major opportunity to reflect on the present and future of goods and passenger transport, two parallel worlds that share many common challenges.



**Press office  
Fiera Milano**

Rosy Mazzanti  
rosy.mazzanti@fieramilano.it

Mariagrazia Scoppio  
+39 024997.6214  
Mariagrazia.scoppio@fieramilano.it

**Fiera Milano S.p.A.**  
+39 02.4997.7134  
info@fieramilano.it  
fieramilano.it

These challenges will be explored in depth in the meetings and workshops scheduled throughout the days of the event and will turn Transpotec Logitec into an interesting and useful moment of professional training, sharing of experiences and constructive interaction with institutions in order to grow and design the future of the sector together. From the need to develop strategies to meet EU sustainability commitments to the need for innovation in logistics to new professional opportunities for young people, the event will offer a comprehensive overview of the market and its professionals.

\*\*\*

*Transpotec Logitec is going to run from 8 to 11 May 2024 at Fiera Milano. Simultaneously, the space will also host NME - Next Mobility Exhibition, the event dedicated to means, solutions, policies and technologies for a sustainable mobility system, scheduled from 8 to 10 May. The two events will retain their own separate identity and design, but will address shared themes such as energy transition, new prospects for infrastructure renewal and urban mobility: key topics for the sustainable development of goods and passenger transport and logistics, especially in the light of the deadlines set at European level.*