



FIERA MILANO



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Fiera Milano**

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TRANSPOTEC LOGITEC 2024, FULL STEAM AHEAD! A GROWING NUMBER OF EXHIBITORS FOR THE MAY EDITION

The event already looks rich and representative of all market players. The snapshot of a sector with great potential for innovation. Online ticketing is already open.

Milan, 19 December 2023. The market confirms its appreciation for **Transpotec Logitec**, the reference event in Italy for the transport of goods and logistics, to be held **at Fiera Milano from 8 to 11 May 2024**. As a matter of fact, numerous companies have already registered and there are advanced negotiations with major vehicle manufacturers. Among them, **Ford Trucks Italia** and **Volvo**, in the segment of heavy vehicles, and **Koelliker**, for light commercial vehicles, have already formalised their presence.

ONLINE TICKETING IS OPEN

The upcoming edition will be an event not to be missed, a unique appointment to discuss the needs and challenges of the sector dedicated to operators in the field of goods transport and logistics, who can already plan their visit by purchasing the **ticket at a discounted price on [transpotec.com](https://www.transpotec.com)**.

A WIDE AND VARIED OFFER

The **offer of the event** will provide a complete overview of the market and its innovations. In addition to vehicle manufacturers, **trailers** and **semi-trailers** will be among the most represented segments, with a display of all the different models: from vans to tankers, from tippers to those for temperature-controlled transport. In this field, international brands such as **IFAC**, **OMEPS**, **Kögel Italia** and **Alkom Autocisterne** have already confirmed their presence.

The spotlight will be also on the world of **components and spare parts**. The exhibition will host once again the **Aftermarket Village**, the event organised by the magazines PARTS TRUCK and LOGISTICA&TRASPORTI. The Village will display proposals by manufacturers of parts, components and equipment, as well as by service providers and distributors. As always, it will also feature business networking and training areas to allow industry professionals to meet and exchange ideas.

All the **services aimed at drivers** are becoming increasingly important: insurance, fuel cards, toll payment systems and computerised systems for fleet management. Technology is becoming a fundamental tool for trucks and companies to facilitate the work of drivers both in Italy and abroad. At Transpotec Logitec, drivers and fleet owners will discover a vast range of products centred around their needs, as well as plenty of opportunities to train, evolve and be competitive.

While waiting to complete the energy transition process set forth by the European Union, a focus on the world of **fuels** could not be missing. Transpotec will present an innovative and increasingly sustainable approach, expanding its offer to clean



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energy sources such as hydrogen, compressed natural gas and other possible alternatives intended to replace fossil fuels.

All topics related to logistics in general will be the common thread running through the four exhibition days at Fiera Milano. As a matter of fact, Transpotec Logitec has always been the reference event in the **world of logistics**, which today is becoming more and more effective and efficient thanks to software solutions, fleet management platforms, and systems for internal handling and warehouse management. Logistics 4.0 is getting more and more digital and is increasingly integrated with on-board technologies, while the role of the driver is evolving from a mere transporter to a logistics operator who is now also required to have the ability to manage advanced software and technological equipment.

To learn more about the offer, take a look at the online catalogue and purchase your ticket: www.transpotec.com

*The appointment with **Transpotec Logitec** will be from **8 to 11 May 2024 at Fiera Milano**. The event will be held simultaneously with [NME – Next Mobility Exhibition](#), the exhibition dedicated to vehicles, solutions, policies and technologies for a sustainable mobility system, which is scheduled from 8 to 10 May. The two events, which will be hosted in six pavilions of the exhibition centre, will keep a separate identity and design, but will address common themes such as energy transition, new prospects for infrastructure renewal and urban mobility. These are key issues for the sustainable development of transport and the logistics of goods and people, particularly considering the deadlines set at the European level.*