



**Press Office
Fiera Milano**

Rosy Mazzanti
rosy.mazzanti@fieramilano.it

Mariagrazia Scoppio
+39 024997.6214
Mariagrazia.scoppio@fieramilano.it

Fiera Milano S.p.A.
+39 02.4997.7134
info@fieramilano.it
fieramilano.it

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**TRANSPOTEC LOGITEC ANNOUNCES NEW DATE:
AT FIERA MILANO IN MAY 2024**

Italy's leading transport and logistics event, after gathering feedback from companies and stakeholders is ready for its next event, which will take place from 8 to 11 May 2024.

Milano, 15 September 2022. After an open conversation with companies and stakeholders to define the best positioning within the exhibition calendar, **Transpotec Logitec** is ready to announce the date of the event: the next edition will be held at Fiera Milano **from 8 to 11 May 2024**.

The formula - a mix of business, updating and passion - that exhibitors and visitors fully enjoyed, it is confirmed: **76% of the exhibitors** interviewed after the event stated to be **satisfied** and the percentage jumped **to 80% for visitors** (source: MPS survey, June 2022).

*"We are resuming with impetus, capitalising on the excellent results of the 2022 edition, which ended making both exhibitors and visitors extremely satisfied thus renewing our wish to create this next edition by listening to the companies, because we firmly believe that the exhibition is for them and with them," says **Paolo Pizzocar**, Transpotec Logitec Exhibition Director.*

It was from this comparison that started immediately after the end of the event through a survey and face-to-face meetings that the new date was confirmed. Transpotec Logitec will be back in 2024, thus taking place in even-numbered years with a two-year frequency, but will take place **from Wednesday to Saturday**.

This change was requested by both exhibitors and visitors following the evolution of the market that sees a steady increase in medium-sized companies and more structured fleets.

Once again in the next edition, Transpotec Logitec will give room to the many operators of **freight transport**, with major focus on road transport - heavy and light vehicles, spare parts and aftermarket, trailers and semi-trailers - but extra attention will be paid to logistics solutions, as the two markets are now closely linked.

There will time also for training and updating sessions, test drives and meetings dedicated to the haulage community.

The course is plotted: Transpotec Logitec will be at **Fiera Milano from 8 to 11 May 2024**.

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